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## **Become a CHA Certified Equine Professional This Year; Certified Horsemanship Association Offering Clinics Throughout the U.S. and Canada**

*(January 2018)* – This is THE year for you to reach your goal of becoming a Certified Riding Instructor. Join more than 30,000 others who have been certified by the largest certifying organization in North America, the Certified Horsemanship Association (CHA). CHA has been certifying riding instructors for the past 50 years, and in 2018, many more will become certified at a CHA Certification Clinic. You can find a certification clinic to attend in 2018 online at <http://CHAINstructors.com/clinics>. Clinics are added throughout the year as more host sites come on board.

Clinics open to the public are already on the calendar for 16 states: Arizona, California, Colorado, Connecticut, Kentucky, Michigan, Missouri, New York, North Carolina, Ohio, Oklahoma, Oregon, South Carolina, Tennessee, Texas, and Washington. In Canada, clinics are scheduled in Alberta, Manitoba, and Prince Edward Island. More clinics in other states and provinces come on each day.

The following types of CHA certification clinics are already available: Standard Instructor in English and/or Western disciplines, Equine Facility Manager, Instructor of Riders with Disabilities (IRD), Day Ride Trail Guide Certification and Combined Trail Guide and Instructor Certification. For those equestrian facilities who want their staff members to become CHA certified before summer programs start, there are plenty of clinic opportunities waiting for your staff.

CHA Certification Clinics are intensive multi-day clinics in which attendees learn from hands-on participation and in-depth workshops while they are tested on five important areas: safety, horsemanship knowledge and ability, teaching techniques, group control, and professionalism. Clinic attendees are evaluated by two CHA Clinic Instructors, as well as other clinic attendees. Attendees must also pass written test(s) to receive their CHA Certification. The clinic fee includes CHA's educational manuals, CHA membership, and certification fees.

Benefits of CHA Certification include:

- Insurance discounts
- Marketing opportunities through CHA
- Employment options
- The ability to network at professional events
- The chance to attend continuing education events

There is no better way to show customers and potential customers that you are a professional committed to meeting high industry standards than by investing in yourself and adding to your credentials.

For more information on the benefits, read CHA's blog post, "Why You Should Find a Certified Riding Instructor" at [http://CHA.horse/store/blog/why\\_a\\_certified\\_instructor.html](http://CHA.horse/store/blog/why_a_certified_instructor.html).

For more information on attending a CHA Certification Clinic, please visit

[http://CHA.horse/store/pages/32/Member\\_Benefits.html](http://CHA.horse/store/pages/32/Member_Benefits.html) and watch

[https://www.youtube.com/watch?v=GuhOm8YjGyI&list=UUWHxf9F\\_XrKPbooUCdQsd2A&feature=c4-overview](https://www.youtube.com/watch?v=GuhOm8YjGyI&list=UUWHxf9F_XrKPbooUCdQsd2A&feature=c4-overview)

To learn what to expect at a certification clinic and how to prepare, please visit

[http://CHA.horse/store/blog/What\\_to\\_Expect\\_During\\_a\\_CHA\\_Certification\\_Clinic.html](http://CHA.horse/store/blog/What_to_Expect_During_a_CHA_Certification_Clinic.html).

If a certain type of clinic is not yet listed, please contact your Regional Director and/or State or Provincial Representative ([http://cha-ahse.org/store/pages/49/Region\\_List.html](http://cha-ahse.org/store/pages/49/Region_List.html)) about potential future clinics or to offer to host one, or contact CHA Program Director Polly Haselton Barger at [pbarger@CHA-ahse.org](mailto:pbarger@CHA-ahse.org). For questions, please call CHA in Lexington, KY, at 859-259-3399 or email [info@CHA-ahse.org](mailto:info@CHA-ahse.org).

*CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, the Certified Horsemanship Association, please visit [www.CHA.horse](http://www.CHA.horse) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit [CHAinstructors.com](http://CHAinstructors.com).*

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