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Certified Horsemanship Association Welcomes Lindsey Trockenbrot as New Membership and Marketing Coordinator

(January 2018) – The Certified Horsemanship Association (CHA) welcomed Lindsey Trockenbrot to its staff as the CHA Membership and Marketing Coordinator at the beginning of 2019. In this coordinator position, Trockenbrot works for Terri Weaver, the CHA’s Membership Services Director and will assist CHA staff and members in the operation of the CHA Corporate office in Lexington, Kentucky, and in functions of membership and marketing services.

Trockenbrot comes to CHA from St. Andrews University, where she was a professor and the equestrian coach for the Intercollegiate Horse Show Association (IHSA) team. There she taught equine classes and lessons in western horsemanship, hunt seat, and dressage. In addition to coaching, she coordinated team practices, managed recruiting for prospective students, gave farm and campus tours, and organized and ran in-house events, such as open houses, shows, and fundraisers. She coached the IHSA team to two consecutive western team national championships in 2016 and 2017.

Prior to that position, she worked in Admissions at the university. Trockenbrot has also worked as a summer groom for international show jumper Kent Farrington and had an internship with Susie Wiedman, an FEI dressage rider and trainer.

Trockenbrot is a 2013 graduate of St. Andrews University, where she earned an interdisciplinary degree, which includes business administration, equine studies, and psychology. She then received her MBA from St. Andrews. During her college career, she qualified and competed at the Intercollegiate Dressage Association Nationals and competed on the IHSA western team.

For questions on CHA and its memberships, certifications, and programs, please call 859-259-3399 or email office@CHAinstructors.com.

CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts

regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, Certified Horsemanship Association, please visit www.CHA.horse or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit www.CHAINstructors.com

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