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For More Information and Photos

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Certified Horsemanship Association Has A New Educational Blog and Has Great February Radio Show and Webinar Coming Up

(February 2014) The Certified Horsemanship Association (CHA) has started a blog for those wanting to find a safe, effective and fun location near them to take riding lessons, go to camp or go on a trail ride. There will be information here on how to find a great first ride experience, an educational horsemanship camp, a good riding instructor, etc. The link is <http://cha-ahse.org/store/blog/>

The main blog author is Sarah Evers Conrad, who has been active in the horse industry for 25+ years. Sarah is an award-winning journalist who has worked for more than 10 years in equine publishing, at Blood-Horse Publications with *The Horse: Your Guide to Equine Health Care* magazine and then working as Managing Editor of *Equestrian* magazine at the United States Equestrian Federation (USEF) and as USEF's Director of E-Communications. Conrad spent three years as the Content Manager for a travel agency specializing in all-inclusive resorts in Mexico and the Caribbean. In college, Conrad competed on the Western Kentucky University Equestrian Team in hunt seat, stock seat and jumping and graduated with her BA in Journalism, and a double major in Agriculture with an emphasis in Equine Science. Conrad now lives in Lexington, KY, with her husband, her two-year-old son, and their cat.

The Certified Horsemanship Association Radio Show will be on Horses in the Morning on the third Tuesday of each month at 9 a.m. Eastern Standard time. Topics will be based on training riders on how to have safe and effective communication with their horses. Click here to listen during the live show or afterwards - <http://www.horsesinthemorning.com/player.htm>

Tuesday, February 18 at 9 a.m. EST is next live show - *Cantering From Just Starting to Flying Changes and Everything In Between*. Guests: CHA Master Instructors Julie Goodnight of Colorado and Jody Taylor from Texas. Brought to you by [Free Ride Western Safety Stirrups](#)

CHA's Educational Webinar for February 2014 is "Risk Management – What You Need to Know about Liability, Contracts and Releases"

Thursday, February 27, 2014 - 9 a.m. PST, 10 a.m. MST, 11 a.m. CST and Noon EST

This 1.5 hour webinar will cover liabilities in the equine industry, state equine activity liability statutes, suggestions for avoiding liability, contracts, and liability releases. Examples will be shown of effective and ineffective contract language. There will be a 15 minute Q & A session at the end.

Speaker: **Julie Fershtman** is a Shareholder with the Michigan law firm Foster Swift - www.fosterswift.com Her Equine Law practice is national in scope, and she handles a wide variety of disputes frequently encountered in the equine industry, including business conflicts, contract disputes, personal injury, sales disputes, partnership disputes, and many others. She also drafts contracts involving equine transactions with the goal of helping her clients avoid disputes. A frequent writer, she wrote the books *Equine Law & Horse Sense; MORE Equine Law & Horse Sense*; and *Litigating Animal Law Disputes: A Complete Guide for Lawyers* (co-author). In addition, she wrote more than 200 articles on Equine Law. You can buy's Julie's law books at http://cha-ahse.org/store/categories/Books%2C_Videos_and_Posters/Books/?sort=featured&page=2

To register for the Webinar - cost is \$20 – visit http://cha-ahse.org/store/categories/CHA_Webinars/

The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit www.CHA-ahse.org or call 859-259-3399. To find a certified

horseback riding instructor or accredited equine facility near you visit

www.CHAinstructors.com.

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