

FOR IMMEDIATE RELEASE

For More Information and Photos

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Certified Horsemanship Association Produces New Educational DVDs for Riding Instructors and Horse Owners

(February 2015) – Please visit the Certified Horsemanship Association (CHA) online store at http://cha-ahse.org/store/categories/Books%2C_Videos_and_Posters/Videos to see all the new educational DVDs produced by CHA available for purchase. The *CHA Effective Horsemanship Series* is broken down into four categories of DVD topics – Riding Instruction, Horse and Rider Psychology, Herd Management and Horsemanship Specialties. These DVDs are for the professional riding instructor, the riding student and the overall horse enthusiast. Enjoy!

Riding Instruction	Horse and Rider Psychology	Herd Management	Horsemanship Specialties
<i>These DVDs are beneficial for both Riding Instructors and Riding Students. Each contains a couple of live clinic presentations covering a variety of topics designed to improve the rider's equitation and communication with their horse. Instructors will find many gold nuggets to improve their instruction and teaching techniques. Riders will find many new ideas to apply to their own riding.</i>	<i>These DVDs look into the way horse's think and react and the rider/horse interactive relationship. Each contains a couple of live clinic presentations covering topics specifically designed to encourage critical thinking in the way the human/horse relationship is developed.</i>	<i>These DVDs each contain live clinic presentations on topics geared toward the care and use of our equine partners. They specifically address the needs of managing a herd that is used for lesson programs, striving to make their lives more comfortable.</i>	<i>These DVDs address specialties within the horse industry. Each contains live clinic presentations addressing many aspects of a particular topic. Many deal with specialties that CHA has a developed informative program as well as that offer CHA Certification.</i>
Developing Rider's Seat / Quick Corrections for Position Jumping 101 / Development of the Lesson Horse Centered Riding for Instructors Mounted Games / Lessons for Visual & Kinesthetic Learners	Relationship Training for Humans Taught to You by Your Horse Desensitizing Your Horse the Mounted Police Way / Reducing Stress During Handling Police Academy Training / Mental Preparation for the Rider	Bits & Biting / Dental Care for the Older Horse Saddle Fit Solutions for Group Riding Programs Body Condition Scoring	Pack and Trail Essentials Ins and Outs of Vaulting Driving 101 Reining Basics for All Levels / Using Reining Horses to Teach Reining Techniques

Lesson Exercises for Various Level Riders / Lunge Line Exercises Touch for your Students / Feldenkrais Method "Soft Touch" Training / Moving the Four Quarters of the Horse Teaching Techniques / Adding to Your Teaching "Bag of Tricks" Using Obstacles to Spice Up Lessons Developing "Feel" in Riders / Communication Through Feel & Timing Through the Back and On the Bit / Lengthening & Collecting Exercises for All Levels Using Ground Poles & Cones to Improve Riding / Exercises to Improve Responsiveness & Balance			
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CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit www.CHA-ahse.org or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you visit www.CHAINstructors.com.

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