

**FOR IMMEDIATE RELEASE**

**For More Information and Photos**

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## **Certified Horsemanship Association Has Advertising Opportunities with Monthly Radio Show**

(February 2015) The Certified Horsemanship Association (CHA) has a monthly radio show in conjunction with Horses in the Morning with Horse Radio Network on the third Tuesday of each month at 9 a.m. Eastern Time. Save the Date and listen in live each month or visit CHA at [http://cha-ahse.org/store/pages/218/Horse\\_Radio\\_Network\\_Show.html](http://cha-ahse.org/store/pages/218/Horse_Radio_Network_Show.html) or Horse Radio Network at <http://www.horsesinthemorning.com/player.htm> to listen to them when it works for you!

Please join us! Topics will be based how to have safe and effective communication with your horses. All breed and discipline topics will be discussed and exercises will be given for all levels of riders. Sponsorships of the show are available with 10 minutes of radio time to talk about your product or service, email [office@CHA-ahse.org](mailto:office@CHA-ahse.org) and put CHA Radio Show in the subject line to find out more about these opportunities. Average download is in between 15,000 and 22,000 unique listeners each show!

**Our next show is Tuesday, March 17<sup>th</sup> at 9 a.m. Eastern Time. “Unique Ways to Work with Your Horse.” Heidi Potter, CHA Clinician and Master Instructor will be talking about a new sport – Horse Agility. Make sure to save the date and time and listen in!**

Heidi Potter is a full time instructor, trainer, presenter and clinician committed to improving the relationship between horses and their humans. As a Centered Riding® Clinician, Heidi assists students of all disciplines and levels with finding better comfort, confidence and balance in the saddle. In 2012, she became an Accredited Trainer (HAAT) with the International Horse Agility Club. She enjoys sharing this fun and exciting new equine sport by conducting agility play days at home and abroad. As a CHA Master Instructor and Clinician, Heidi helps to ensure education and safety in riding programs and facilities across North America. Combing all of these skills she has developed her program, “*In Harmony with Horses*” which helps to establish more safe, enjoyable and mutually respectful interactions between horses and humans. Heidi offers

instruction and training throughout the country and at her facility, *The New England Center for Horsemanship*, located in Southern Vermont. Visit [www.HeidiPotter.com](http://www.HeidiPotter.com) for more information.

CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you visit [www.CHAINstructors.com](http://www.CHAINstructors.com).

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