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Certified Horsemanship Association's February Radio Show To Feature Dr. Bob Coleman and Cheryl-Rohnke-Kronsberg Along With Sponsor Dale Myler of Toklat and Myler Bits for "The Ins and Outs of Bits and Biting"

(February 2018) – The Certified Horsemanship Association (CHA) will be discussing a topic that affects almost all horse owners—bits and biting—on CHA's February Radio Show with "Horses in the Morning." CHA CEO Christy Landwehr and Jenn Hebert, will host Dr. Bob Coleman, CHA's Vice President of New Initiatives, and Cheryl Rohnke-Kronsberg, who runs CRK Stables in CA. In addition, CHA is excited to have on the show Dale Myler of Toklat and Myler Bits as the featured sponsor. The show will air live at 9 a.m. Eastern Time on Tuesday, February 20, 2018. Those who can't listen live can catch the recorded version afterward on iTunes, HorsesintheMorning.com, through the Horse Radio Network mobile phone app, or on CHA's site at http://cha-ahse.org/store/pages/218/Horse_Radio_Network_Show.html.

Toklat manufactures and distributes some of the most popular branded equestrian products, including Myler Bits. Myler is more than just bits. The Myler System is a whole new way of understanding how the bit works in the horse's mouth. Dale Myler, along with his brothers Ron and Bob, are third generation horsemen who are three of the world's leading bit designers. Dale's extensive research into equine dentistry and physiology has evolved our understanding of not only the mechanics of bits, but also how they can contribute to the communication between horse and rider. Dale has spoken in clinics and seminars all over the U.S. and around the world about biting. He also speaks at expos and for many organizations and has spoken at the CHA International Conference, as well as conducting private clinics and seminars. Visit www.toklat.com for more information.

Bob Coleman, PhD, PAS, of Lexington, KY, has been with the University of Kentucky since 1998 as the Equine Extension Specialist. Dr. Coleman has been on the CHA Board of Directors since 2011 and is also a Lead Site Visitor/Trainer. He is the current Past President of the Kentucky Quarter Horse Association and has served on the Kentucky Horse Council Board of Directors. In addition, he has served on a host of committees, including the Kentucky Farm Bureau Equine Advisory Committee, and as chairman of the American Quarter Horse Foundation Research Committee. Dr. Coleman is also the current Executive Director of the Equine Science Society and a member of the American Registry of

Professional Animal Scientists. He is a Diplomat in the American College of Animal Science and the American Society of Animal Scientists. This native of western Canada graduated from the University of Manitoba with a Bachelor's in Agriculture and later received his Master of Science degree. His career began in the Canadian feed industry as a nutritionist for two major feed companies before he moved to Alberta to be the Extension Horse Specialist for Alberta Agriculture for 18 years. There he finished his PhD in Equine Nutrition at the University of Alberta. His work has been widely published in peer-reviewed journals, equine magazines, and other publications.

Cheryl Rohnke-Kronsberg lives in Yorba Linda, CA, where she runs CRK Stables, a boarding and lesson stable that also offers summer camp programs. She is a CHA Master Instructor and Clinician with more than 35 years of experience teaching riding and training horses. She is also a past CHA Regional Director. Rohnke-Kronsberg teaches all levels of riders, in English and Western, but she most enjoys working with beginning show riders. She has extensive show experience from the local to the world level. She is also an AQHA Professional Horsewoman. Rohnke-Kronsberg has a degree in business and also graduated from an equine vocational college program. She has been a guest speaker at local equestrian club meetings, training stables, and at CHA regional and international conferences.

For questions on CHA's segment on the "Horses in the Morning" radio show, please contact CHA's headquarters in Lexington, KY, at 859-259-3399 or info@CHA-ahse.org. If you would like to sponsor on CHA's segment, please visit www.CHAINstructors.com/advertise for more information or contact SarahConrad@CHAINstructors.com.

CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, Certified Horsemanship Association, please visit www.CHA.horse or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit www.CHAINstructors.com.

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