

FOR IMMEDIATE RELEASE

For More Information and Photos

Contact: Christy Landwehr at 720-857-9550 or clandwehr@CHA-ahse.org

Certified Horsemanship Association Presents Free College and University Lectures

(March 2014) – Certified Horsemanship Association (CHA) is excited to bring free lectures to equine college and university students around the United States and Canada. Some of the topics that can be taught remotely include: Teaching Techniques for Riding Instructors, Risk Management in a Riding Program, Working with At-Risk Youth, Fundraising Ideas for Equestrian Programs and many more.

“CHA’s telephone presentation with accompanying PowerPoint is an easy and effective way to include a guest lecturer with a supporting and yet different perspective into a class,” says Anne Brzezicki Director of Equestrian Laboratories and Equestrian Team Coach for Middle Tennessee State University. “The students enjoy the change and benefit from having access to the information and stories from places and situations out of their regular sphere. It works for us!”

“For the last three years I have utilized Christy’s expertise in my Riding Theory & Techniques courses,” says Crystal Smith Teaching Assistant Professor, Equine Management at West Virginia University. “She offers students a look inside the mind of a riding instructor and the responsibilities certified riding instructors must meet to provide safe, effective and fun lessons. She is a great teacher and resource for students interested in not only improving their horsemanship skills, but one day teaching lessons themselves.”

“The Certified Horsemanship Association information was great,” says Dr. Ann Swinker - Extension Horse Specialist, Penn State University and Association Professor of Dairy and Animal Sciences at Penn State University. “I would highly recommend utilizing the CHA

instructors' talents and CHA's training materials for a collegiate level riding instructors training course.”

The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit www.CHA-ahse.org or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you visit www.CHAINstructors.com.

###