

**FOR IMMEDIATE RELEASE**

**For More Information and Photos**

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## **Darley Newman from *Equitrekking* on PBS is Keynoting at Certified Horsemanship Association International Conference in October**

(April 2014) Come to the Certified Horsemanship Association (CHA) International Conference October 23 – 26, 2014 at the Marriott Griffin Gate Hotel in Lexington, Kentucky and hear a vibrant keynote address with video with travel adventures on horseback from Darley Newman host of *Equitrekking* on PBS – Create TV.

The CHA annual conference is open to the public and has opportunities for attendees to ride in sessions on great school horses with top instructors. Visit [http://cha-ahse.org/store/pages/47/International\\_Conference.html](http://cha-ahse.org/store/pages/47/International_Conference.html) to see registration information and the tentative schedule of events. This year it will be in Lexington, Kentucky with all horse events located at the Kentucky Horse Park.

Darley Newman, who was on *The Today Show* with Hoda and Kathie Lee this morning. <http://www.today.com/klgandhoda/5-travel-picks-100-or-less-night-1D79579625> is a travel expert, published author and the host, writer and producer of *Equitrekking*, the Emmy-Award winning PBS TV series. Darley Newman has spent the past few years traveling the globe. Broadcast across the U.S. and in over 82 countries worldwide, each episode takes Darley and her viewers on a journey with local people to the best adventure hotspots, restaurants, cities and nature escapes.

Darley has been honored with five Daytime Emmy Award nominations for hosting, writing and producing *Equitrekking*. She received the North American Travel Journalist Award two years in a row for Best Travel Broadcast and the Merit Award for Best Travel Book. She was recently honored with the Inspiring Woman Award from Women in Philanthropy and Leadership. She has been profiled in *USA Today*, *Chicago Tribune*, *Washington Post*, *NPR* and has graced the cover of a variety of travel and lifestyle magazines.

She has produced for CBS, PBS and various documentaries and series and received her B.A. in Electronic Media and International Business and Cultures from The George Washington University. She is also the founder of [EquitrekkingTravel.com](http://EquitrekkingTravel.com), featuring exceptional equestrian vacations, [Top20Ranches.com](http://Top20Ranches.com), featuring great ranch vacations, and [Equitrekking.com](http://Equitrekking.com), the companion website to the Emmy-winning TV show.

Darley grew up in South Carolina and started riding horses at the age of seven at camp in the mountains of North Carolina. In high school and college, Darley studied abroad in Spain and Italy, trips that fueled her interest in seeing the world. Primarily an English rider at home, Darley rides different horses and all types of local riding styles around the world.

Some of the other educational and fun sessions at the CHA Conference will include:

- Jochen Schleese - Saddle Fit and How it Relates to Rider Gender Differences
- Bennie Sargent – American Quarter Horse Association trainer and judge
- Roxanne Lawrence – Interscholastic Equestrian Association
- Mary Ann Simonds - Equine Sports Coaching Skills
- Jody Taylor – Flying Lead Changes and Jumping Gymnastics
- Tammi Gainer – Teaching Tips for Riders with Autism, ADD and ADHD
- Peg Smith – CEO of the American Camp Association
- And many more - [https://cha-ahse.netlouissecure.com/product\\_images/uploaded\\_files/Schedule.pdf](https://cha-ahse.netlouissecure.com/product_images/uploaded_files/Schedule.pdf)

See you there! The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you visit

[www.CHAinstructors.com](http://www.CHAinstructors.com).

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