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**Certified Horsemanship Association to Host Webinar on  
“Horse and Herd Management” with CHA CEO Christy Landwehr**

*(April 2015)* – Horse owners and enthusiasts are invited to sign up for the Certified Horsemanship Association’s next webinar titled, “Horse and Herd Management.” This webinar will be presented on May 29, 2015 at Noon ET by Christy Landwehr, CHA’s Chief Executive Officer. Expected duration is between 60-90 minutes. To register, visit [http://cha-ahse.org/store/pages/219/CHA\\_Monthly\\_Webinars.html](http://cha-ahse.org/store/pages/219/CHA_Monthly_Webinars.html) today.

Attendees can expect to learn about:

- Meeting a horse’s nutritional needs through water, roughage, pasture, concentrates, etc
- A horse’s shelter needs in pastures, pens, or stalls
- Health maintenance regarding pests, parasites, disease prevention, and equine first aid
- Keys to a happy horse, and
- About the Certified Horsemanship Association and its instructor certifications and member benefits

A recording will be available afterward for free for attendees and for purchase for those who miss the live webinar. The cost for the seminar is \$20, and attendees of the live seminar can ask questions of the speaker.

As a lifelong participant in the horse industry, Landwehr has been teaching children and adults to ride for more than 20 years, including participants in 4-H, FFA, and Pony Club. This CHA Master Level Riding Instructor also has a Master’s degree in mass communication and journalism and has extensive public speaking experience. Before joining CHA’s staff as the Marketing Director, Landwehr was the Sponsorship and Youth Programs Manager for the

Arabian Horse Association, a trainer for Skill Path Seminars, and the Development Director for The Urban Farm, which helps at-risk youth in Denver. She is also a CHA Clinic Instructor and CHA Site Visitor, as well as an AQHA Professional Horseman and a recipient of the AYHC Distinguished Service of the Year Award. She has ridden hunter/jumpers, dressage, native costume, side saddle, western pleasure, endurance, and saddle seat equitation. She currently owns CJL Training.

Held monthly, the Certified Horsemanship Association's Webinar Series has educated attendees on a variety of horsemanship topics, including teaching techniques, taxes for equine programs, equine educational opportunities at colleges and universities, equine insurance, legal liabilities and risk management, equine behavior, handling ground issues, what to expect at a CHA instructor certification clinic, and much more. For those who have missed any of the topics above, past webinars are available for purchase in the CHA Online Store at [http://cha-ahse.org/store/pages/219/CHA\\_Monthly\\_Webinars.html](http://cha-ahse.org/store/pages/219/CHA_Monthly_Webinars.html). For additional questions, contact the CHA office at [859-259-3399](tel:859-259-3399) or [office@CHA-ahse.org](mailto:office@CHA-ahse.org).

***CHA Instructors Change Lives Through Safe Experiences with Horses.*** *The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call [859-259-3399](tel:859-259-3399). To find a certified horseback riding instructor or accredited equine facility near you, visit [www.CHAINstructors.com](http://www.CHAINstructors.com).*

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