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## **Certified Horsemanship Association Seeking Donations for Its International Conference Silent Auction to Raise Money for Its Scholarship Fund; Vendors Can Also Now Reserve Booth Space**

*(May 2015)* – The Certified Horsemanship Association (CHA) is seeking donations from companies and individuals within the horse industry, or outside it, for its silent auction, which is part of the CHA International Conference. This year’s conference is set to take place in Amarillo, Texas, at the AQHA Hall of Fame and Museum and at West Texas A&M University, October 22-25. The conference is open to CHA members and non-members alike. Anyone interested in learning more about horse care, management, horsemanship practices, and how to teach horseback riding, will love the schedule that is filled with lessons from Master Level Certified Instructors and top veterinarians, horse trainers, farriers, equine behaviorists, and other equine professionals. In addition, mounted workshops are offered and have become attendee favorites in years past.

The silent auction helps to raise money for CHA’s scholarship fund, which helps new riding instructors attend a certification clinic. It’s an important endeavor to help continue CHA’s mission of certifying riding instructors who have met stringent standards set forth by the association for certification. Certified Instructors provide instruction for our children (and adults) in as safe and effective an environment as possible, while also making the lessons fun and rewarding. As the largest certifying organization in North America, CHA has been certifying riding instructors for more than 45 years, with more than 20,000 certified thus far.

The Certified Horsemanship Association would like to thank all donors in advance. In addition, in exchange for their donation, all donors will be listed in the conference program, on the CHA website, and on signage at the event. For donations that retail for over \$150, the donor can place a FREE quarter-page ad in the conference program. For all those who want

to share their products and services in front of as many riding instructors, equine facility managers, horse industry professionals, and equine enthusiasts, download the form today at: [https://cha-ahse.netlou-secure.com/product\\_images/uploaded\\_files/silent%20auction%20pledge%20form.pdf](https://cha-ahse.netlou-secure.com/product_images/uploaded_files/silent%20auction%20pledge%20form.pdf)

For those companies wanting to attend as a vendor, booth spaces are available. It's another great way to share your products and services with the equine industry. For more information on becoming a vendor, visit: [https://cha-ahse.netlou-secure.com/product\\_images/uploaded\\_files/booth%20contract.pdf](https://cha-ahse.netlou-secure.com/product_images/uploaded_files/booth%20contract.pdf).

One final opportunity for equine businesses is advertising in the conference program. For more information on advertising, including rates, visit: [https://cha-ahse.netlou-secure.com/product\\_images/uploaded\\_files/Program%20advertising%20contract2.pdf](https://cha-ahse.netlou-secure.com/product_images/uploaded_files/Program%20advertising%20contract2.pdf).

For more information on the CHA International Conference, including a tentative schedule, a promotional video and flyer, information from past conferences, and the forms for the silent auction pledge, vendor space, conference program advertising, and registration to attend, visit [http://cha-ahse.org/store/pages/47/International\\_Conference.html](http://cha-ahse.org/store/pages/47/International_Conference.html). For questions, please contact CHA's headquarters in Lexington, KY, at [859-259-3399](tel:859-259-3399) or [info@CHA-ahse.org](mailto:info@CHA-ahse.org).

*CHA Changes Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call [859-259-3399](tel:859-259-3399). To find a certified horseback riding instructor or accredited equine facility near you, visit [www.CHAINstructors.com](http://www.CHAINstructors.com).*