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## **Certified Horsemanship Association and APHA Partner for Expanded Education and Paint Recognition**

*(May 2016)* – APHA recently joined forces with Certified Horsemanship Association, the largest certifying body of riding instructors and barn managers in North America, to help promote education, safety and fun through horsemanship.

CHA promotes excellence in safety and education for the benefit of the horse industry. Among their services are certifying instructors and trail guides, accrediting equestrian facilities, publishing educational manuals, horsemanship DVDs and YouTube safety shorts, and hosting regional and international conferences.

APHA also strives to increase education among its membership, as well as the greater horse community. APHA Director of Judges, David Dellin, says this new alliance partnership provides ample opportunities to accomplish APHA's educational goals.

“CHA's mission aligns perfectly with our Markel/APHA Professional Horsemen program, as well as several other APHA initiatives. We enjoyed hosting CHA's Christy Landwehr at our annual APHA Convention in February, and I look forward to sharing APHA's “The Game Plan” seminar with CHA International Conference attendees in October,” David said.

Likewise, CHA is excited about the partnership.

“The equine professional members of the Certified Horsemanship Association are thrilled to partner with the American Paint Horse Association,” CHA Chief Executive Officer Christy Landwehr said. “Many of our certified riding instructors have registered APHA horses as lesson horses and as their own personal mounts, so this is such a natural fit. We are excited to work together.”

One unique aspect of the new partnership includes an annual award for CHA's Most Valuable Paint Horse, which will recognize the organization's top Paint Horse. Additionally, CHA will provide monthly safety tips to APHA members and Facebook fans.

For more information about CHA, please visit [cha-ahse.org](http://cha-ahse.org) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit [chainstructors.com](http://chainstructors.com).

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### **About APHA**

The American Paint Horse Association is the world's second-largest international equine breed association, registering more than a million horses in 59 nations and territories since it was founded. APHA creates and maintains programs that increase the value of American Paint Horses and enriches members' experiences with their horses.