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## **Certified Horsemanship Association Seeking Donations for Silent Auction Items for the 2018 CHA International Conference**

*(May 2018)* – The Certified Horsemanship Association (CHA) is seeking donated items for their annual Silent Auction, which will be held at the CHA International Conference in September at the Hilton Fort Collins and at Colorado State University. This is a great way for companies and individuals to reach those who attend CHA's most popular conference. The core audience includes riding instructors, camp and trail instructors, equine facility managers and staff, equine industry professionals, and horse enthusiasts.

Silent auction items will be on display with bidding sheets starting on Friday, September 28 at 10 a.m. and ending during the CHA Awards Banquet on Sunday evening at 8 p.m. All money raised from the silent auction helps to fund CHA's Scholarship Fund. The CHA Scholarship Program helps CHA achieve its core mission by helping deserving individuals attend a CHA Certification Clinic to obtain an official certification from the largest certifying body of riding instructors and facility managers in North America.

CHA is a 501(C)3 non-profit tax exempt organization. Therefore, contributions and/or donations are deductible as charitable contributions. Donors are asked to complete and return a Silent Auction Pledge form no later than July 31, 2018. The form can be found at [https://cha-ahse.netlou-secure.com/product\\_images/uploaded\\_files/silent%20auction%20pledge%20form.pdf](https://cha-ahse.netlou-secure.com/product_images/uploaded_files/silent%20auction%20pledge%20form.pdf). Instructions on where and when to ship packages is on the form.

All donors will be promoted in the conference program and on signage at the event. Donations made after July 31 will be accepted, but will not be able to be published in the program or on signage. For those who plan to attend, don't forget to bid on your favorite items.

The CHA International Conference is a great place for horse lovers and professionals to learn more about a wide range of topics involving horse care and management, equine behavior, teaching techniques and working with riders and clients, safety protocols, how to run an equine-related business, ways to improve your riding and groundwork skills, and how to communicate better with the horse. Experts from the horse industry will offer presentations

and hands-on mounted workshops, including a keynote by Dr. Temple Grandin, while networking opportunities also abound. It's a jam-packed weekend which many look forward to all year.

For those companies wishing to have a larger presence at the event, vendor space and sponsorships are still available. In addition, advertising in the conference program is still being accepted. Please visit [www.CHAINstructors.com/advertise](http://www.CHAINstructors.com/advertise) for more information.

For the schedule, a promotional video and flyer, and all conference forms, including the conference registration form, please visit [www.CHAINstructors.com/conference](http://www.CHAINstructors.com/conference).

*CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, the Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit [www.CHAINstructors.com](http://www.CHAINstructors.com).*

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