



FOR IMMEDIATE RELEASE
For More Information and Photos
Contact: Christy Landwehr
720-857-9550 or clandwehr@CHA-ahse.org

Certified Horsemanship Association CEO Christy Landwehr Chosen as a 2015 Mover and Shaker of the Horse World

(July 2015) – One of the Certified Horsemanship Association’s staff has been honored with a prestigious industry nomination. Christy Landwehr, CHA’s Chief Operating Officer, has been nominated as a 2015 Mover and Shaker of the Horse World. “Christy has been an extremely influential force throughout the horse industry for over 25 years and continues to make a difference every day. That's why she's been named a Mover and Shaker of the Horse World!” said Randi Thompson of the Horse and Rider Awareness Educational Programs®.

Thompson held a telesummit with Landwehr; her partner, Carol Aldridge of Equine Office Solutions; and registrants, who listened to Landwehr and asked questions at the end in a Q and A session. “Every year, only six Movers and Shakers of the Horse World are selected by a panel of experts who have been watching what they have been doing in the horse world and in social media,” said Thompson on the conference call. “These extraordinary horse people have made an impact on horse people everywhere and we are proud to share them and the journey they have taken to get to where they are in the horse world.”

The other recipients for 2015 include:

Liv Gude of [Professional Equine Grooms](#)

Debi Metcalfe of [Stolen Horse International, Inc.](#) aka NetPosse

Wayne L. Williams of [Speaking of Horses TV](#)

Fran Jurga of [HoofCare.com](#)

Christy Landwehr, CEO of the [Certified Horsemanship Association](#)

Glenn the Geek of [Horses in the Morning](#)

“Our panel selected Christy as one of six Movers and Shakers of the Horse World this year,” she added to the CHA Facebook page. “She has made a difference for so many people, and I am honored to know her. You are all so lucky to have an amazing person like her to make a difference in what you are doing in the horse world.”

Landwehr has been involved in the horse industry for more than 30 years. She is a CHA Master Level Riding Instructor and an American Quarter Horse Association Professional

Horseman with more than 25 years of experience teaching students, from children to adults and amateurs to professional. In addition, this California native is also a Clinic Instructor and Site Accreditor for CHA.

Landwehr started with CHA as the Marketing Director and was promoted to CEO in 2007. Before that she worked as the Development Director for the Urban Farm in Denver, which gives at-risk youth experience with horses and other farm animals and activities. Landwehr has also been a Skill Path Seminars instructor. She left a career in broadcast news reporting to join the International Arabian Horse Association (now the Arabian Horse Association) as the Sponsorship and Youth Programs Manager. Landwehr has a Masters in Mass Communications and Journalism from the University of Colorado at Boulder, which is where she founded, competed, and coached the university's Intercollegiate Horse Show Association equestrian team. Landwehr's BA in Public Relations and Speech Communications from California State University of Fullerton has been put to good use since she publicly speaks at events across the country in her role as CEO for CHA.

Landwehr has competed locally, regionally, and nationally in a multitude of disciplines, such as hunter/jumper, dressage, sidesaddle, western pleasure, hunter pleasure, barrel racing, endurance riding and saddle seat equitation. She is currently on the board of the Colorado Horse Council, active with the Denver Harmony Equine Center project and served a previous term as president of the American Youth Horse Council after serving on their board of directors for 12 years. She also currently teaches students involved in 4-H and Pony Club.

Landwehr discussed a variety of topics on the telesummit, including how important mentors and networking are in the horse industry, how her career has developed, past jobs in the horse industry, and about the Certified Horsemanship Association and the horse industry. For a replay of the telesummit, please visit <http://www.equineofficesolutions.com/exclusive-subscriber-content.html>.

For questions about the Certified Horsemanship Association, please contact CHA's headquarters in Lexington, KY, at 859-259-3399 or info@CHA-ahse.org.

CHA Changes Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit www.CHA-ahse.org or call [859-259-3399](tel:859-259-3399). To find a certified

*horseback riding instructor or accredited equine facility near you,
visit www.CHAINstructors.com.*

###