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**For More Information and Photos**  
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## **Certified Horsemanship Association Seeking Advertising Sales Representative**

(July 2017) – The Certified Horsemanship Association (CHA) is seeking an Advertising Sales Representative. The Ad Sales Representative would report to the CHA Chief Executive Officer and is a part-time 1099 contracted position. The Ad Sales Representative would sell advertisements on behalf of CHA for a variety of projects, including *The Instructor* magazine, the official magazine of the organization; the CHA International Conference Program, the CHA Radio Show, monthly CHA e-newsletters, and more.

Applicants should have experience selling ads within the equine industry, have his or her own contacts within the industry and be willing to generate a leads list. Some leads will be provided. CHA is seeking a detail-oriented self-starter who will work remotely from a home office. The applicant must have their own working computer, Internet, phone, etc.

This position is a commission-only position with no base salary since it is a 1099 contracted position. Commission ranges from 10% to 30% depending on if it is a new advertiser or repeat business.

To apply for the position, please email a resume, cover letter, and references to [Office@cha-ahse.org](mailto:Office@cha-ahse.org) with “Ad Sales Job” in the subject line.

*CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit [www.CHAINstructors.com](http://www.CHAINstructors.com).*

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