



**FOR IMMEDIATE RELEASE**  
**For More Information and Photos**  
**Contact: 720-857-9550 or [office@CHA-ahse.org](mailto:office@CHA-ahse.org)**

## **Certified Horsemanship Association Offering Advertising Space in the CHA International Conference Program**

(July 2018) – As the 2018 CHA International Conference approaches, deadlines are fast approaching for the purchase of advertising space in the official conference program that goes to only equine professionals. Each of the 300+ conference attendees receives a conference program. Black-and-white ads are available as a sixth-page up to a full-page ad. Rates vary from \$95 to \$575. **Any advertiser that purchases the same size ad in the CHA Conference Program and in *The Instructor* magazine will receive a 20% discount.** In addition, CHA members always receive a discount when advertising in the magazine, conference program, or the monthly e-newsletter as a membership perk. To learn more about the specs for advertising, please download the [CHA Media Kit](#). Ad space for this year's program must be purchased by July 31.

Program advertisers will reach an audience of horseback riding instructors, equine facility managers and owners and equine industry experts who come from the United States and Canada for the conference. Many attendees are the decision makers and shoppers who spend money on products and services for equine programs and recommend them to their clients. This is a great way to be front-and-center in their minds.

To inquire about advertising, please email Sarah Conrad at [sarahconrad@chainstructors.com](mailto:sarahconrad@chainstructors.com). For more information on the CHA International Conference, please visit [www.CHAINstructors.com/conference](http://www.CHAINstructors.com/conference).

*CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, the Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit [CHAINstructors.com](http://CHAINstructors.com).*

###