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For More Information and Photos
Contact: Christy Landwehr
720-857-9550 or clandwehr@CHA-ahse.org

**Certified Horsemanship Association Announces Inaugural Trail Challenge
to be Held at the 2015 CHA International Conference**

(August 2015) – The Certified Horsemanship Association announces its first ever Trail Challenge to be held at the CHA International Conference in Amarillo, Texas, in October. The Trail Challenge will involve 10 teams of two people whose skills will be tested in packing, rope tying, and fire building. Three judges will select the winner that has the best skills overall across the three tests. This is the first time that CHA has offered a Trail Challenge at the International Conference. Last year, CHA offered the Instructor Challenge, so they wanted to do something different this year.

The Trail Challenge will take place on Saturday, October 24, 2015, from 3 p.m. to 4:15 p.m. in the Indoor Arena at West Texas A&M University Horse Center. Any registered conference attendee can sign up to compete in the challenge. Sign-ups will be taken at the conference registration area until the day of the event. It is free to compete in the Trail Challenge. Conference attendees are encouraged to attend the event and cheer on their favorite teams.

This year's International Conference is set for October 22-25 in Amarillo, Texas, at the American Quarter Horse Association's Hall of Fame and in Canyon, Texas, at West Texas A&M University's Horse Center. WTAMU's 80-acre Horse Center offers a variety of facilities which include an indoor arena, two lighted outdoor arenas, and meeting rooms. Horse enthusiasts and CHA members will enjoy presentations, workshops, entertainment, equine veterinary talks, business and marketing tips, the CHA Trail Challenge, a large silent auction, vendors, and the ever-popular hands-on riding sessions. Conference registration and additional information is on CHA's website at www.cha-ahse.org/store/pages/47/International_Conference.html. For additional questions, contact the

CHA office at 859-259-3399 or info@cha-ahse.org.

CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, Certified Horsemanship Association, please visit www.CHA-ahse.org or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit www.CHAINstructors.com.

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