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**Certified Horsemanship Association’s August Radio Show to Cover  
“How to Start and Maintain a Successful Equine Business, Camp, Lesson  
Program, etc., in the U.S. and Canada”**

*(August 2018)* – On August 21, 2018, the Certified Horsemanship Association (CHA)’s radio show will feature a topic important to many in the horse world—How to Start and Maintain an Equine Business, Camp, Lesson Program, etc., in the United States and Canada. The hosts of the show include CHA CEO Christy Landwehr, Glenn the Geek, and Coach Jenn. CHA will feature three guests: Julie Little of Equine Office in Ontario, Matt Wiley with Marmon Valley Camp in Ohio, and Tara Reimer of Cloud 9 Ranch in Manitoba. The show will air at 9 a.m. Eastern Time, and the recorded version will be available afterward on iTunes, [HorsesintheMorning.com](http://HorsesintheMorning.com), through the Horse Radio Network mobile phone app, or on CHA’s site at [http://cha-ahse.org/store/pages/218/Horse\\_Radio\\_Network\\_Show.html](http://cha-ahse.org/store/pages/218/Horse_Radio_Network_Show.html).

Julie Little is the founder of Equine Office, a company in Tottenham, Ontario, Canada, that provides lesson scheduling and workload tracking software for riding schools and trainers and invoicing services for equine businesses. Little began her career as a software developer and has lived and worked throughout the U.S., Canada, and Europe. Initially, she developed specialized invoicing software, which led to the founding of Equine Office. She has Bachelor’s degrees in English and biology from the University of Toronto and in Computer and Information Science from the University of Maryland. While she has ridden multiple disciplines, her passion is jumpers, and Little has been a competitor on the ‘A’ circuit. She also operated a hunter/jumper riding school and training business for many years and has been a clinician and horse show judge.

CHA Certified Instructor Matt Wiley is the executive director of Marmon Valley Farm, a Christ-centered family-owned farm in Zanesville, OH, that Wiley runs with his sister, Jane Olsen. The farm was founded by their parents, and the duo took over the reins in 1984. Wiley’s wife, Kathy, who is also a CHA Master Instructor and Clinic Instructor, serves as lessons coordinator. Wiley has served in various roles as “Wrangler Matt” while growing up, including leading trail rides, doing maintenance work, and even flipping pancakes. The couple have five grown children and three grandchildren.

Tara Reimer is a CHA Master Instructor, Clinician, and the director for CHA's Region 2. She owns and operates Cloud 9 Ranch in Steinbach, Manitoba, Canada, with her husband, Derek, and their teenage sons. She serves as the equine specialist and is on the Equine Assisted Psychotherapy team certified through EAGALA at Cloud 9. Reimer teaches vaulting, Western, and English. She has a lifetime of experience showing horses in open and American Quarter Horse Association shows, along with barrel racing, goat tying, and reining. Reimer has a Bachelor's degree in Animal Science. She enjoys training horses and developing Futurity prospects. She has also served as an Equine Canada general performance judge and western coach, 4-H leader and member, and is an AQHA Professional Horseman. She has driven and shown her family's Belgian hitch and even has a team of her own now.

For questions on CHA's segment on the "Horses in the Morning" radio show, please contact CHA's headquarters in Lexington, KY, at 859-259-3399 or [info@CHA-ahse.org](mailto:info@CHA-ahse.org). If you would like to sponsor CHA's segment, please visit [www.CHAINstructors.com/advertise](http://www.CHAINstructors.com/advertise) for more information or contact [SarahConrad@CHAINstructors.com](mailto:SarahConrad@CHAINstructors.com).

*CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, Certified Horsemanship Association, please visit [www.CHA.horse](http://www.CHA.horse) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit [www.CHAINstructors.com](http://www.CHAINstructors.com).*

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