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## **Certified Horsemanship Association Welcomes Two New Board Members for 2018**

*(October 2017)* – The Certified Horsemanship Association (CHA) Board of Directors welcomed two new board members at the 2017 CHA International Conference on October 26th in Lexington, Kentucky. The new board members include: Beth Long, of Union, Kentucky, and Katie Reynolds, American Quarter Horse Association, Canyon, Texas.

Beth Long has been a CHA Certified Instructor for more than 10 years. She is also a CHA Assistant Clinic Instructor, a Registered PATH Instructor, and an Equine Specialist in Mental Health and Learning (ESMHL). During her 17-year career with the YMCA, Long served as the Executive Director at three different family facilities. She got her start at the YMCA as the Aquatic Director and then went on to serve for more than 10 years as a volunteer faculty trainer and a committee member. During that time, she helped to rewrite the swim lessons program and the third and fourth editions of the YMCA life guard program. Her experience has helped her gain experience in fundraising, strategic planning, collaborations, and volunteer and board development. She has also served as a keynote speaker. During her tenure at the YMCA, she was gifted a horse from a YMCA donor, and she has been enjoying horse ownership ever since.

“I have the utmost respect for CHA and am happy to use my experiences to support and help organizations that I believe in,” said Long.

Katie Reynolds has been the Director of Youth Development and the American Quarter Horse Youth Association (AQHYA) at the American Quarter Horse Association (AQHA) since July 2016. In this role, Reynolds engages with more than 22,000 of AQHA’s youth members as she helps to develop a diverse portfolio of programs and educational resources for them. In addition, she helps to provide career and youth leadership development opportunities for the Quarter Horse industry’s future leaders. After graduating from Colorado State University, Reynolds spent several years as the Youth Programs Coordinator for the Arabian Horse Association in Denver, CO, where she created programs, increased fundraising revenues, and advanced youth leadership development. It was during those years that Reynolds established a deep personal commitment to youth involvement. In 2008, she joined the San Antonio Stock Show & Rodeo as the Horse Show Director. There, she

launched competitive events resulting in an increase of more than 260% in youth participation, worked with a committee of more than 500 volunteers, and managed a wide assortment of world-class events for thousands of exhibitors. A native of Wisconsin, Reynolds is a lifelong equestrian. She resides in Canyon, TX, with her husband and their three children.

“CHA has an impactful mission and a clear vision, and provides one of the best ways to make meaningful change within the horse industry,” said Reynolds. “I believe I can make positive contributions through my involvement.”

“The new board members bring a wealth of knowledge to the CHA board,” says CHA Nominating Committee Chairmen Bob Coleman. “We have people who have been at the forefront of organizing activities and working with diverse audiences. Their strong organizational skills along with the willingness to be part of the organization make them a good fit for CHA.”

The CHA Executive Committee consists of **President Beth Powers**, YMCA and the American Camp Association, Bellefontaine, OH; **President Elect Tammi Gainer**, Pegasus Farms and PATH International, Alliance, OH; **Vice President of Regional Relations Anne Brzezicki**, Middle Tennessee State University and AQHA of Murfreesboro, TN; **Vice President of New Initiatives Dr. Bob Coleman**, University of Kentucky, Lexington, KY; **Secretary Julie Fischer**, Girl Scouts of Colorado, Allenspark, CO; **Treasurer Terry Williams**, Blanchester, OH; and **Past President Peggy Adams**, Greensboro, GA.

CHA would also like to welcome the following returning board members to the 2018 board: **Elizabeth Duffy**, Camp America, Eatonton, GA; **Jennifer Eaton**, Interscholastic Equestrian Association, Groveland, MA; **Hayley Eberle**, National Reining Horse Association, Oklahoma City, OK; **Tara Gamble**, TG Horsemanship and Alberta Equestrian Federation, Ardrossan, Alberta, Canada; **Christine Gillett**, American Paint Horse Association, Fort Worth, TX; **Shellie Hensley**, H Mill Iron, Macksburg, IA; **Kathi Jogan**, University of Arkansas, West Fork, AR; **Amanda Love**, West Texas A&M University and the Intercollegiate Horse Show Association, Canyon, TX; and **James Rickner**, Camp Chippewa, Ottawa, KS.

To find out more about the CHA Board visit [http://cha-ahse.org/store/pages/28/Board\\_of\\_Directors.html](http://cha-ahse.org/store/pages/28/Board_of_Directors.html).

*CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA*

*certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit [www.CHAINstructors.com](http://www.CHAINstructors.com).*

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