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**Certified Horsemanship Association Honors Bo and Laurie Winslow
with the 2018 CHA Distinguished Service Award and
Suzi Carragher with the 2018 CHA Partner in Safety Award**

(November 2018) – The Certified Horsemanship Association (CHA) was honored to present the 2018 CHA Distinguished Service Award to Bo and Laurie Winslow of New Castle, Colorado, and the 2018 CHA Partner in Safety Award to Suzi Carragher of Huntington Beach, California.

The Distinguished Service Award is CHA’s lifetime achievement award for an individual who has gone above and beyond through the years to promote and uphold the mission of CHA; this year, two individuals were honored. Bo and Laurie Winslow are described as genuine leaders with hearts of gold who care about horses and humans and who believe in the why of CHA.

“It is a true honor to be recognized by your peers for your hard work,” said Bo. “To be recognized as a couple for the work you both have done makes me feel very proud.”

Bo Winslow is a CHA lifetime member who was first certified in Trail in 1998. He then became a CHA Trail Clinician.

“I believe in safety in the horse industry and found CHA to have the best program available,” said Bo Winslow. “They were a natural fit for me and where I wanted to go professionally. CHA made it easy to want to be a part of the organization and offers a program that is unmatched.”

He previously worked for longtime program member Cheley Camps in Colorado and for the city of Estes Park, where he ran the fairgrounds and all of the events, including the famous Roof Top Rodeo. He now works for Colorado Mountain College.

Bo Winslow was CHA President when CHA transitioned its headquarters from Tyler, Texas, to Lexington, Kentucky. During that time, he flew to the Texas office and helped pack up everything, including very heavy filing cabinets and pounds of paperwork. He willingly let CHA run out of his home while the Kentucky office was being set up. Laurie did the CHA bookkeeping, processed all memberships and orders, and fielded phone calls during this

transition, and not a single member saw any decrease in member services. Then the Winslows flew out to Kentucky and lived out of a hotel for several weeks while they helped set up the CHA office and train new staff on the CHA database and the organization's processes.

For a video interview with Bo Winslow, please visit: <https://youtu.be/bUnE8XTx8KI>

The CHA Partner in Safety Award recognizes an outstanding individual or organization that has helped not only the equine industry and CHA, but the community at-large by promoting safety and awareness. This year's winner is known for her passion for horses, horsemanship safety, and for her social media expertise. Carragher's volunteer hours on CHA's various social media platforms—Facebook, Instagram, Twitter, and Pinterest—for the past 15 years led to her CHA Partner in Safety Award.

"I am humbled and honored to be chosen as CHA's 2018 Partner in Safety," she said. "If our efforts prevent unnecessary injuries, it's worth it."

Carragher creates CHA's fun and educational posts on CHA's main Fan Page at www.facebook.com/CHAinstructors, which has now passed 14,600 fans, and also on the CHA Region 10 Facebook page at <https://www.facebook.com/CHARegion10>. She is also the one who monitors all photos that come across CHA's online platforms from its equine social media community members to make sure they represent the best in horsemanship safety.

Carragher has a marketing communications background and has experience working with large global advertising and public relations agencies and large companies over the past few decades. However, her passion is helping small business owners grow their businesses locally. She has been invited to provide marketing strategy and execute tactics for small businesses throughout the United States and Canada that positioned them as local experts in their fields, increased their share of voice, and generated business opportunities. She has her BA from California State University-Fullerton in communications and public relations.

The awards were presented at the CHA Awards Banquet during the 2018 CHA International Conference September 30, 2018, in Fort Collins, Colorado. For a complete list of current and past award winners, visit www.cha.horse/store/pages/50/Award_Winners.html. For more information about the next CHA International Conference, please visit www.CHAinstructors.com/conference.

CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA

certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, Certified Horsemanship Association, please visit www.CHA.horse or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit www.CHAINstructors.com

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