



FOR IMMEDIATE RELEASE
For More Information and Photos
Contact: Christy Landwehr
720-857-9550 or clandwehr@CHAinstructors.com

**Certified Horsemanship Association's December Radio Show Features
Jessica Hersey and Cathy Thacker to Talk about
Mounted Shooting and Horseback Archery**

(December 2017) – The Certified Horsemanship Association (CHA) will be discussing two exciting and expanding equestrian sports—mounted shooting and archery on horseback on CHA's December Radio Show with "Horses in the Morning." CHA CEO Christy Landwehr and the show's founders, Glenn the Geek and Coach Jenn, will be interviewing Jessica Hersey about mounted shooting and Cathy Thacker about horseback archery. The show will air live at 9 a.m. Eastern Time on Tuesday, December 19, 2017. Those who can't listen live can catch the recorded version afterward on iTunes, HorsesintheMorning.com, through the Horse Radio Network mobile phone app, or on CHA's site at http://cha-ahse.org/store/pages/218/Horse_Radio_Network_Show.html.

Hersey is a CHA Certified Master Instructor, a CHA Assistant Clinician, and the current Vice President of the Maine Cowboy Mounted Shooters. This lifetime CHA member owns and operates Dream Catcher Farm outside Portland, Maine, where she specializes in training and mentoring students with adopted Mustangs and second-chance equines. Hersey has developed and promoted school and state organizations and clubs and hosted and marketed numerous equine clinics and training courses. She has training in dressage, hunter/jumper, western riding, and trail, and is a Level II Centered Riding Instructor. She has been teaching and training since 1999. Hersey is currently completing her MEd. in Equestrian Education and lives in Dayton, Maine.

Thacker is the Equine Program Specialist for Girl Scouts Carolinas Peaks to Piedmont and manages all of the programming, horses, and facilities at Circle C Equestrian Center. She is a CHA and PATH Intl Certified Riding Instructor and graduated from Averett University in Virginia with a B.S. in Equine Studies and Business. Horseless, but at a wonderful lesson barn, Thacker grew up in the North Carolina 4-H Horse Program and wore out her family, Girl Scout troop, and teachers by trying to make every vacation, badge, or school assignment horse themed. Today she lives in Sophia, North Carolina, with three horses of her own and works for this generation's barn rats to help facilitate all of their horse dreams.

Both cowboy mounted shooting and horseback archery are growing in popularity in the United States. Hersey and Thacker will discuss the potential benefits that these two equine activities could add to existing horse programs, including the benefits for the horses and students. The conversation will try to demystify equipment, horse selection, and training, and will bring up all the safety considerations to take into account. Finally, the guests will discuss giving participants access to resources to help in establishing their own programs.

For questions on CHA's segment on the "Horses in the Morning" radio show, please contact CHA's headquarters in Lexington, KY, at 859-259-3399 or info@CHAinstructors.com. If you would like to sponsor a monthly radio show, please visit www.CHAInstructors.com/advertise for more information.

CHA Instructors Change Lives Through Safe Experiences with Horses. The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and YouTube Safety shorts, and hosts regional and international conferences. For more information on the largest certifying body of riding instructors and barn managers in North America, Certified Horsemanship Association, please visit www.CHA.horse or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you, visit www.CHAinstructors.com.

###