

From: "American Horse Publications" <ahorsepubs@CFL.RR.COM>
Subject: **AHP Newsgroup: Riding Instructors have their very own magazine**
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Riding Instructors have their very own magazine!

"When I first saw **Riding Instructor** magazine my heart flipped. A magazine for Me? I love it so much! **Riding Instructor** is not just about a talented horse or rider, but about those of us who launch those talents, and help those without talent still participate in the lifelong love of riding. It's about our dear forgiving horses that allow the human body to develop and learn. It's about making our small businesses work financially and our farms and riding schools work physically.

Riding Instructor is honest and correct. Its articles come from the real world of keeping riders safe and horses happy. I believe that Charlotte Kneeland's philosophy and influence has helped return dignity to the profession of teaching riding and value to the riding school. Of all the magazines we get, **Riding Instructor** is the one I would never give up." *Annie Caroline Reid, Johns Island, SC*

Published by The American Riding Instructors Association , **Riding Instructor** magazine was developed to support and encourage instructors of all disciplines. No-nonsense articles go straight to the heart of an instructor's business and teaching concerns.

Recent features have addressed teaching disabled riders, the wisdom and method of emergency dismounts, and "Beating the 'Round and 'Round Blues:

ways to add interest and fun to your lessons." A two-part series, "If I knew then..." gave longtime instructors an opportunity to share their hard-earned wisdom and tips for success with newer members of the profession.

One of the most popular on-going columns, **Instructor Forum**, addresses questions of interest to all instructors, and invites their feedback. The new Winter issue highlights the rates instructors charge for lessons in different parts of the country.

Regular **RI** writers John Monetti, Didi Arias and Jessica Jahiel each received an American Horse Publications award for features published during 2005.

Riding Instructor has also launched a search for the "Top 50" riding instructors in the US, with nominations being accepted through March 31, 2007.

For your **free copy** of Riding Instructor magazine, just e-mail ARIA@riding-instructor.com or call 239.948.3232.

The AHP Newsgroup is a benefit of membership and provides members with timely information about AHP activities and newsworthy items. On approval, submissions are sent from the AHP administrative office to the current list of AHP member e-mail addresses. Submissions must contain information about an AHP member, and may be submitted by a non-member on behalf of the member. Submissions must include information that would be of interest to the general membership. Solicitations are not allowed other than for recognized charitable organizations. Messages should be sent as an unformatted text in an e-mail message to ahorsepubs@aol.com. Messages sent as attached files will not be opened. Members are limited to two press releases per month. These news items are also listed online under Communiqués for easy reference.

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