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Subject: **AHP Newsgroup: Certified Horsemanship Association and Bitless Bridle Join Forces**
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For More Information and Photos

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Certified Horsemanship Association and Bitless Bridle Join Forces

– The Certified Horsemanship Association and The Bitless Bridle Inc. are partnering to help horses. Many riding instructors have those good old reliable school horses that safely and patiently pack around beginner riders, occasionally cheating around the corners, but otherwise good solid citizens that work hard and earn their keep.

These horses often endure daily punishment from their riders, most riders never intend to punish the horse, but as beginners struggle to find their balance in the saddle, invariably the horse is hit in the mouth and slammed in the back, time after time. These horses are priceless to any lesson or trail program, wouldn't it be nice if we could keep them happy and fit for years to come?

“With Dr. Cook’s Bitless Bridle, there is a way to protect your horse’s mouth from the inadvertent abuse that beginner riders dish out,” says

CHA Program Director Julie Goodnight. “We gave it a try on several school horses, from beginner to advanced, and found that all horses worked well and stayed in control, the same as if they had a bit in their mouths.”

“Unlike the bit method, the pain and fear of which generates over a hundred problems for horse and rider, the Bitless Bridle enables novice riders to avoid triggering these negative side-effects, making riding simpler, safer and more satisfying,” says the veterinarian founder of Bitless Bridle, Inc., Dr. Robert Cook. “By encouraging riders to rely less on hands and to focus more on seat and legs, the bridle has the effect of improving their riding skills. This and the absence of bit-induced resistances on the part of the horse promote rider confidence and facilitate faster progress in the art of equitation.”

“We are excited about the partnership with CHA,” says Dr. Cook, “as it will enable us to work with riding instructors across North America to advance the welfare of horse and rider.” For more information on the cross-under bitless bridle, visit www.bitlessbridle.com, call toll free 1-866-235-0938 or send an email to info@bitlessbridle.com.

The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities and provides support and educational resources. For more information on the Certified Horsemanship Association, please visit www.cha-ahse.org or call toll free 1-800-399-0138.

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