

From: "American Horse Publications" <ahorsepubs@AOL.COM>
Subject: **AHP Newsgroup: Certified Horsemanship Association and Horse Media Group Partner**
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FOR IMMEDIATE RELEASE

For More Information and Photos

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Certified Horsemanship Association and Horse Media Group Partner

- The Certified Horsemanship Association and the Horse Media Group, publishers of Perfect Horse, Spin to Win Rodeo, Horse Journal and Trail Rider have formed a partnership.

"We are very excited to be able to give our members an issue of Perfect Horse magazine each month, as well as discounts on advertising and subscriptions with Horse Media Group," says CHA Executive Director Christy Landwehr. "These are the types of industry partnerships that really make sense."

Starting with the October issue, each member of CHA will receive Perfect Horse magazine with its valuable training tips and effective equine care articles. "We are very excited about this partnership with one of the leading riding instructor certification programs in North America," says Pat Eskew Publisher for Horse Media Group. "We believe these industry leaders have a tremendous influence on new horse owners coming into the marketplace and will benefit from the trusted training and horse care advice appearing in our pages."

For more information on the Horse Media Group visit www.horsemediagroup.com or call 800-829-2521.

The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides,

accredits equestrian facilities and provides support and educational resources. For more information on the Certified Horsemanship Association, please visit www.cha-ahse.org or call 800-399-0138.

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The AHP Newsgroup is a benefit of membership and provides members with timely information about AHP activities and newsworthy items. On approval, submissions are sent from the AHP administrative office to the current list of AHP member e-mail addresses. Submissions must contain information about an AHP member, and may be submitted by a non-member on behalf of the member. Submissions must include information that would be of interest to the general membership. Solicitations are not allowed other than for recognized charitable organizations. Messages should be sent as an unformatted text in an e-mail message to ahorsepubs@aol.com. Messages sent as attached files will not be opened. Members are limited to two press releases per month. These news items are also listed online under Communiqués for easy reference.

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