

From: "American Horse Publications" <ahorsepubs@AOL.COM>
Subject: **AHP Newsgroup: National Riding Instructors Convention to be held December 2-5 in Naples, Florida**
Date: September 11, 2007 3:42:00 PM MDT
To: <AHP-LIST@LISTSERV.BLOODHORSE.COM>

News Release -

For further information, contact Charlotte Kneeland at riding-instructor@comcast.net

National Riding Instructors Convention to be held December 2-5 in Naples, Florida

The American Riding Instructors Association's **National Riding Instructors Convention** will be held in Naples, Florida on December 2-5, 2007. The Naples Grande Resort, overlooking the Gulf of Mexico and the white sand beaches of Naples, is the location.

The Convention is open to all riding instructors as well as those who want to learn more about the profession. For the first time, the Convention has been expanded to give targeted information to stable owners and managers as well as riding instructors. Attendees will find a friendly, positive and professional atmosphere and a group of dedicated, helpful staff. More than twenty speakers from around the world will cover topics of interest rarely found at horse industry conventions.

The Convention is devoted to education, networking and one-on-one

consultations. Speakers will cover a wide range of topics designed to help you make your horse business a success, including:

- Work Smarter – not Harder
- The importance of integrity and ethics in your business
- Hosting and organizing clinics and shows
- Teaching Techniques
- Side-Saddle Riding – How to do it yourself and how to teach it
- Helmet Safety and the importance of correct helmet fit
- Marketing yourself & your business
- Mounted police work
- Starting & running a summer riding camp
- Equine health & veterinary issues
- Musical Rides and Quadrilles – How to make your lessons more fun
- The mechanics of how a rider's body works
- Running an efficient and well-organized lesson and boarding barn
- Re-schooling ex-race horses
- Insurance for the Riding Instructor – What you need and why
- Saddle fit
- Yoga for Equestrians
- Adventures teaching in a tourist area in Spain!
- Here's how to make your horse spook-proof!
- Legal Focus: Liability waivers – Are they really worth the effort?

plus a variety of other topics related to your equine business.

Conference attendees will have the opportunity to participate in workshops and offer their own tips to other instructors, with awards given to those ideas voted most helpful. The speaker presentations, round-table workshops and personal, one-on-one counseling sessions are sure to help resolve any problems an instructor may have in his/her horse business.

An Awards Luncheon will be held midway through the Convention, with a special recognition ceremony for America's Top 50 riding instructors in 2007 as the spotlight.

ARIA will hold an Instructor Certification Test Center at 9 AM on Sunday, December 2nd, prior to the opening event of the convention, the Welcoming Reception. Instructors passing the testing will gain nationally-recognized credentials. Certification is offered at three levels: Instructor in Training , Instructor of Beginner through Intermediate and Instructor of Beginner through Advanced and in 15 disciplines: Hunt Seat, Western Equitation & Pleasure, Dressage, Eventing, Reining, Driving, Side-Saddle, Show Jumping, Saddle Seat, Distance Riding, Mounted Patrol Training Officer, Riding to Hounds, Recreational Riding, Stable Management and Hunt Seat on the flat.

The mission of the American Riding Instructors Association, now in its 23rd year, is to promote excellence in the teaching of horseback riding, based on a solid foundation of knowledge, safety, and personal and professional integrity. Its award-winning magazine, *Riding Instructor*, is published quarterly, and is considered a vital source of information for riding instructors at all levels and in all disciplines.

ARIA has experienced significant growth in the past few years, reports Charlotte Kneeland, ARIA Director. "We strive to give superb customer service, with an emphasis on integrity, quality and honor in every aspect of what we do, and there's a huge number of people out there who share our ideals."

ARIA's work is supported in large part by its Corporate Sponsors, selected for their equally high dedication to quality: Absorbine, Ariat, Dover Saddlery, Eponaire, Equisure, Inc., Life Data Labs, Inc., Markel Insurance Company, Schleese Saddlery, Spalding Laboratories, SmartPak Equine, State Line Tack and Triple Crown Nutrition, Inc.

For more information about The American Riding Instructors Association and/or The National Riding instructors Convention, visit www.riding-instructor.com or e-mail riding-instructor@comcast.net or call 239-948-3232.

The AHP Newsgroup is a benefit of membership and provides members with timely information about AHP activities and newsworthy items. On approval, submissions are sent from the AHP administrative office to the current list of AHP member e-mail addresses. Submissions must contain information about an AHP member, and may be submitted by a non-member on behalf of the member. Submissions must include information that would be of interest to the general membership. Solicitations are not allowed other than for recognized charitable organizations. Messages should be sent as an unformatted text in an e-mail message to ahorsepubs@aol.com. Messages sent as attached files will not be opened. Members are limited to two press releases per month. These news items are also listed online under Communiqués for easy reference.

AHP has not verified the factual statements in any message and AHP assumes no responsibility for the contents of, or any damage resulting from, any communication in the Newsgroup. Publication in the Newsgroup is not an endorsement by the organization of any product, person, or policy.

Members may unsubscribe to the AHP Newsgroup at any time by sending an e-mail message to Chris at AHorsePubs@aol.com requesting to remove your e-mail address from the list. By doing this you will remove your name from receiving all future messages sent to the Newsgroup until you contact us to re-subscribe.