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Julie Goodnight Official Spokesperson for Certified Horsemanship Association

(January 2008) – Julie Goodnight is named the Official International Spokesperson for the Certified Horsemanship Association (CHA). Julie has been with CHA for over 10 years as the Program Director and now will continue to promote riding instructor certification through CHA at trade shows and events around the country.

Julie is a full-time equine professional with more than a quarter-century of experience. Her varied background ranges from dressage and jumping to racing, reining, colt-starting, and wilderness riding. She travels coast-to-coast and beyond much of the year to horse expos, conferences and clinics to teach horses and people about each other. Her training and teaching techniques are frequent features of *Western Horseman*, *Horse & Rider*, *Equus*, *CHA's magazine - The Instructor*, *Perfect Horse* and *America's Horse*; she has two syndicated columns in dozens of regional equine publications throughout North America and a world-wide presence on the internet. Her television show, *Horse Master*, which premiered this month on RFD-TV rounds out her multi-media appearances.

“I am grateful to the Certified Horsemanship Association <http://www.cha-ahse.org/>, a fantastic non-profit organization that I have been a part of since 1995,” says Julie. “CHA was founded in 1967 to promote safety and excellence in riding programs. I am pleased to be the International Spokesperson for this outstanding organization; I am a certified Master Instructor and Clinician through CHA and from 1995 on, I have made a personal commitment to safety in horsemanship. Through this organization, I have learned so much about safety, professionalism and industry standards. I have been working the past two years on a new edition of their excellent manual, *The Composite Manual of*

Horsemanship, which will be released in the spring of 2008. It's a must-have for all riders and instructors.”

“We are so excited to have Julie as our Official Spokesperson,” says Christy Landwehr CEO for CHA. “Who better to promote CHA to the horse industry than Julie who is so safety conscious in all of her teaching and instructing for both horses and riders.”

The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities and provides support and educational resources. Come and see Julie teach at the CHA International Conference this year October 30 – November 2, 2008 at the Kentucky Horse Park in Lexington. For more information on the Certified Horsemanship Association, please visit www.cha-ahse.org or call toll free 1-800-399-0138.

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