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Certified Horsemanship Association Teams Up With Equestrian Professional and Riding Resource

(March 2010) – Networking is what the horse industry is all about and The Certified Horsemanship Association (CHA) recently partnered with EquestrianProfessional.com and RidingResource.com to help its members.

The website www.RidingResource.com is a fully-searchable comprehensive database of stables in the United States and Canada. CHA members can be listed on this site at a reduced rate to help get the word out to potential clients about the services they offer. The website www.EquestrianProfessional.com conducts monthly webinars on educational topics in the equine industry and provides a wide array of horse business resources and support for its members. CHA Certified Instructors can join Equestrian Professional.com at a reduced rate and receive all the benefits. As an added bonus, for every new member who signs up through a link on the CHA site, Equestrian Professional will donate a portion of their membership fee back to CHA in the form of an affiliate bonus.

“Both of these groups have great educational and marketing opportunities for our certified riding instructors and barns to be able to use,” says Christy Landwehr CEO for Certified Horsemanship Association. “We are big believers in not having to reinvent the wheel and Riding Resource and Equestrian Professional are providing resources that will greatly benefit our members.”

“We’re very excited to be working with CHA; by listing on RidingResource.com, instructors and facilities will benefit from added exposure to help grow their businesses while riders can

now quickly and easily find CHA-accredited locations to ride near them,” states Co-Founder of Riding Resource Ainsley Hyman.

“We applaud CHA’s commitment to safety and education and are very happy to support CHA’s programs and instructors,” says Elizabeth McMillan owner of EquestrianProfessionals.com.

The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces how-to videos and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit www.CHA-ahse.org or call toll free 1-800-399-0138. To find a certified horseback riding instructor or accredited equine facility near you visit www.CHAINstructors.com.

Equestrian Professional.com provides horse business education, resources and support to horse professionals around the globe. The site offers a wide array of programs, tools and information to help horse trainers, riding instructors, breeders, stable operators and professional riders run profitable businesses and build successful equestrian careers. Members have access to 500+ pages of articles, videos, downloads, horse business calculators and budgets - Plus monthly seminars with top industry experts and access to a private forum just for horse professionals where they can ask questions and get answers from other members and the Equestrian Professional staff.

Riding Resource is the only fully-searchable online directory of horseback riding stables in the US and Canada. An innovative filter-based search technology allows users to mix and match as few or as many options as they’d like to find a place that offers the exact services and amenities they’re looking for. Users can also specify location and maximum travel distance to find convenient nearby facilities. To learn more, visit <http://www.RidingResource.com>.

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