

FOR IMMEDIATE RELEASE

For More Information and Photos

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Is Your Horseback Riding Instructor Certified?

(June 2011) Summer is here and that means parents are finding the right summer camps and lessons for their children and perhaps for themselves. Look no further. To find a summer camp, riding stable, trail ride program or riding instructor near you simply log onto the Certified Horsemanship Association (CHA) online directory at www.CHAinstructors.com and go searching.

Horseback riding instructor certification is voluntary in the United States and not mandatory as it is in many European countries. If you take your children to a board approved dentist, certified cosmetologist and approved doctor – why not have them take riding lessons and summer camps from a certified horseback riding instructor as well.

CHA was founded in 1967 for the purpose of developing a means to test and assess riding program staff. Instructors are evaluated in five areas: safety, horsemanship knowledge and ability, teaching techniques, group control, and responsibility and professionalism. Today CHA is the largest and most active instructor certification system in North America and boasts over 18,500 instructors having gone through the program and a current membership base of 4,500 active instructors and equine facility managers with about 800 new instructors certified annually. CHA certifies riding instructors, vaulting coaches, barn managers, drivers, and trail guides; accredits equestrian facilities and provides support and educational resources for all equestrians in North America through educational manuals, DVDs and regional and international conferences. Visit www.CHA-ahse.org to find out more.

So to find a CHA instructor or CHA accredited barn near you visit www.CHAinstructors.com. Anyone looking for a riding instructor or barn near them simply has to go to Advanced Search and then type in his/her city, state (abbreviation) and all of the instructors and barns in the CHA database come up with an individual profile and contact information for each one. With this database you know that the programs and instructors listed here have taken the time to become involved in educating themselves about safety with horses and how to teach your children or yourself about safety on and around them.

The purpose of CHA is to promote excellence in safety and education for the benefit of the entire horse industry. CHA certifies instructors, trail guides, recreational vaulting coaches, driving instructors and barn managers, accredits equestrian facilities, publishes manuals and provides support and educational resources. For more information on the Certified Horsemanship Association, please visit www.CHA-ahse.org, www.CHAINSTRUCTORS.COM or call toll free 800-399-0138.

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