

**From:** "American Horse Publications" <ahorsepubs@aol.com>  
**Subject:** **AHP Newsgroup: Certified Horsemanship Association Provides University and College Class Lectures on Horsemanship Safety and Education**  
**Date:** March 21, 2012 10:32:06 AM MDT  
**To:** "AHP Newsgroup" <AHP-LIST@mailman.bloodhorse.com>

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## **FOR IMMEDIATE RELEASE**

**For More Information and Photos**

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## **Certified Horsemanship Association Provides University and College Class Lectures on Horsemanship Safety and Education**

The Certified Horsemanship Association (CHA) has a library of topics that can be taught remotely by Chief Executive Officer Christy Landwehr and other key staff to university and college students throughout North America.

Some of the presentation topics include: Teaching Techniques for Riding Instructors, Risk Management in a Riding Program, Event Planning, Marketing Your Equine Business, Working with At-Risk Youth in a Riding Program and many more.

“I would highly recommend utilizing Christy Landwehr’s talents and CHA’s training materials for a collegiate level riding instructors training course,” says Dr. Ann Swinker Extension Horse Specialist and Associate Professor of Dairy and Animal Sciences at Penn State University.

"Each semester Christy Landwehr talks to my Riding Theory & Techniques class about learning styles, teaching techniques and certification through

Certified Horsemanship Association”, says Crystal Smith Professor of Animal Science at West Virginia University. “Her discussion leads my students to think about how riding lessons are formatted and why, what type of learner they are, and also helps them reflect on me as an instructor. Since this class not only focuses on improving their riding skills, but on starting to develop their teaching skills Christy's lecture is a natural fit.”

To schedule a talk email [clandwehr@CHA-ahse.org](mailto:clandwehr@CHA-ahse.org) . The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call toll free 1-800-399-0138. To find a certified horseback riding instructor or accredited equine facility near you visit [www.CHAINstructors.com](http://www.CHAINstructors.com).

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