

From: "Chris Brune at AHP" <ahorsepubs@aol.com>
Subject: **AHP Newsgroup: Certified Horsemanship Association Produces More Professional Safety Videos That Can Be Found on YouTube and Uploaded to Your Own Websites**
Date: January 24, 2013 2:34:01 PM MST
To: "AHP Newsgroup" <AHP-LIST@mailman.bloodhorse.com>

FOR IMMEDIATE RELEASE

For More Information and Photos

Contact: Christy Landwehr at 720-857-9550 or clandwehr@CHA-ahse.org

Certified Horsemanship Association Produces More Professional Safety Videos That Can Be Found on YouTube and Uploaded to Your Own Websites

(January 2013) The Certified Horsemanship Association (CHA) recently finished four more 3 – 5 minute safety videos that can be added to the many that have been produced so far. They can be found on YouTube at <http://www.youtube.com/chainstructor> or at <http://cha-ahse.org/store/pages/212/CHA-Horsemanship-Videos.html>

The topics of the new videos include:

1. How to Correctly Put On a Rope Halter
2. Catching and Leading a Horse in a Herd
3. How to Put on Polo and Standing Wraps
4. How to Longe a Horse Correctly

Some of the ones produced in past years are:

1. How to Perform a Safety Tack Check
2. How to Saddle Correctly
3. How to Bridle Safely
4. How to Mount
5. How to Fit a Helmet for Horseback Riding
6. How to Pick a Horse's Hoof Safely
7. Fitting the Breast Collar and Back Cinch Correctly
8. Fitting Boots – Sports Medicine Boots, Split Boots and Bell Boots
9. Correct Riding Position
10. Martingale Adjustment
11. The Emergency Stop
12. Danger Zones on the Ground
13. The Emergency Dismount
14. Equine Vital Signs and How to Take Them
15. Blanketing Your Horse
16. Horseback Riding Rein Holds – Split rein hold, Romel rein hold, Direct rein hold and more!
17. How to Use a Mounting Block Safely and an Alternate “Leg up”

“These professional videos were produced by CHA for the horse industry and the general public,” says CHA Chief Executive Officer Christy

Landwehr. “Please feel free to embed them onto your websites free of charge so that we can all help get the word out about having fun safely with horses.”

The purpose of CHA is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides, accredits equestrian facilities, publishes educational manuals, produces educational horsemanship DVDs and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit www.CHA-ahse.org or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you visit www.CHAINstructors.com.

###

The AHP Newsgroup is a benefit of membership and provides members with press releases and newsworthy items. On approval, submissions are sent from the AHP administrative office to the AHP-LIST of AHP member e-mail addresses. Submissions must contain information about an AHP member. Messages should be sent as text only in an e-mail message or Word doc. to ahorsepubs@aol.com. Attached files, such as PDF and images, will not be used. Messages may contain links, but please use the www or http:// that precedes the URL address. Images, logos or attached files will not be included or distributed. Members are urged to include contact information on image availability. Members are limited to two press releases per month. These news releases are also listed online at www.americanhorsepubs.org under AHP Newsgroup for easy reference.

AHP has not verified the factual statements in any message and AHP assumes no responsibility for the contents of, or any damage resulting from, any communication in the Newsgroup. Publication in the Newsgroup is not an endorsement by the organization of any product, person, or policy.

Members may unsubscribe to the AHP Newsgroup at any time by sending an e-mail message to Chris at ahorsepubs@aol.com requesting to remove your e-mail address from the list. By doing this you will remove your name from receiving all future messages sent to the AHP-LIST until you contact us to re-subscribe.