

From: "Chris Brune at AHP" <ahorsepubs@aol.com>
Subject: **AHP Newsgroup: Certified Horsemanship Association Produces
New Educational DVDs for Riding Instructors and Horse Owners**
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To: "AHP Newsgroup" <AHP-LIST@mailman.bloodhorse.com>

FOR IMMEDIATE RELEASE

For More Information and Photos/Video Clips
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**Certified Horsemanship Association Produces
New Educational DVDs for Riding Instructors and
Horse Owners**

(February 2013) – Please visit the Certified Horsemanship Association (CHA) online store at http://cha-ahse.org/store/categories/Books%2C_Videos_and_Posters/Videos to see all the new educational DVDs produced by CHA available for purchase and previewing. The *CHA Effective Horsemanship Series* is broken down into four categories of DVD topics – Riding Instruction, Horse and Rider Psychology, Herd Management and Horsemanship Specialties.

Riding Instruction	Horse and Rider	Herd Management	Horsemanship Specialties
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<p>These DVDs are beneficial for both Riding Instructors and Riding Students. Each contains a couple of live clinic presentations covering a variety of topics designed to improve the rider's equitation and communication with their horse. Instructors will find many gold nuggets to improve their instruction and teaching techniques. Riders will find many new ideas to apply to their own riding.</p>	<p>Psychology These DVDs look into the way horse's think and react and the rider/horse interactive relationship. Each contains a couple of live clinic presentations covering topics specifically designed to encourage critical thinking in the way the human/horse relationship is developed.</p>	<p>These DVDs each contain live clinic presentations on topics geared toward the care and use of our equine partners. They specifically address the needs of managing a herd that is used for lesson programs, striving to make their lives more comfortable.</p>	<p>These DVDs address specialties within the horse industry. Each contains live clinic presentations addressing many aspects of a particular topic. Many deal with specialties that CHA has a developed informative program as well as that offer CHA Certification.</p>
<p>Developing Rider's Seat / Quick Corrections for Position</p> <p>Jumping 101 / Development of the Lesson Horse</p> <p>Centered Riding for Instructors</p> <p>Mounted Games / Lessons for Visual & Kinesthetic Learners</p>	<p>Relationship Training for Humans Taught to You by Your Horse</p> <p>Desensitizing Your Horse the Mounted Police Way / Reducing Stress During Handling</p>	<p>Bits & Biting / Dental Care for the Older Horse</p> <p>Saddle Fit Solutions for Group Riding Programs</p> <p>Body Condition Scoring</p>	<p>Pack and Trail Essentials</p> <p>Ins and Outs of Vaulting</p>

<p>Lesson Exercises for Various Level Riders / Lunge Line Exercises</p> <p>Ttouch for your Students / Feldenkrais Method</p> <p>"Soft Touch" Training / Moving the Four Quarters of the Horse</p>			
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The purpose of the Certified Horsemanship Association is to promote excellence in safety and education for the benefit of the horse industry. CHA certifies instructors and trail guides with over 100 clinics around the country, accredits equestrian facilities, publishes educational manuals, produces how-to DVDs and hosts regional and international conferences. For more information on the Certified Horsemanship Association, please visit www.CHA-ahse.org or call 859-259-3399. To find a certified horseback riding instructor or accredited equine facility near you visit our online searchable database at www.CHAINstructors.com.

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