



Certified Horsemanship Association Advertising Contract for 2017 Conference Program and 2018 *Instructor Magazine*

CHA RESERVES THE RIGHT TO DECLINE ANY ADVERTISING ORDER FOR ANY REASON AT ITS SOLE DISRECTION

Company Name: _____

Advertiser Contact Name: _____ Phone _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Fax: _____

Website Address: _____

Billing Address if different from above: _____

CHA 2017 International Conference Program and 2018 *Instructor Magazine*

Materials Due: September 15, 2017 for Program by email to clandwehr@CHA-ahse.org
December 15, 2017 – for Magazine by email to clandwehr@CHA-ahse.org

****If one advertisement is bought for full price in the *Instructor Magazine*, a conference program ad of any size listed below is 25% off.****

Ad Size CHA Member Price/Non Member Price (circle one):

Full page \$475/\$575 (7 1/2 x 9 1/2), 1/2 page \$290/\$390 (7 1/2 x 4 1/2), 1/4 page \$175/\$250 (3 3/4 x 4 1/2), 1/6 page \$95/\$145 (2 1/4 x 4 1/2), Inside Front Cover \$750, Inside Back Cover \$750, Back Cover \$850

Program - Black and White ads & *Instructor Magazine* – Color ads

Additional services from CHA to produce or enhance ad: \$

Total per Contract: \$

Please update any incorrect/incomplete information and initial those corrections. Then sign and date this contract and fax it back to 859-255-0726.

Advertiser or Agent Signature: _____ Date: _____

Print Full Name: _____

Payment:

If paying by check - please send to: CHA Corporate Office at 1795 Alysheba Way Suite 7102 Lexington, KY 40509

If you want us to bill you please initial here: _____

I Authorize CHA to charge:

MasterCard/Visa# _____ CVC _____

In the name of: _____ Exp: _____

X _____ Date: _____

Christy Landwehr, 720-857-9550, clandwehr@CHA-ahse.org, fax 859-255-0726