



## CHA International Conference *Tentative* Schedule of Events at the Houghton College in New York

### Wednesday, October 23, 2019

- 8 a.m. – 9 a.m. Board Member Orientation – Event Center Classroom – full board  
9 a.m. – 5 p.m. CHA Board Meeting – Event Center Classroom – full board
- 6 p.m. Dinner on Your Own  
7 p.m. Night at the Movies – Equus Film Festival - Lisa Diersen/Diana DeRosa – Schaller Hall

### Thursday, October 24, 2019

- 8 a.m. Breakfast on Your Own  
10 a.m. – 5 p.m. Registration Opens – Cafeteria
- Noon Lunch in Cafeteria  
Shuttle over to Equestrian Center
- 1 p.m. Silent Auction and Trade Show Opens – Equestrian Event Center  
1 – 1:45 p.m. CHA Region Meeting – Meet Your CHA Neighbors – Equestrian Event Center Arena
- 2 p.m. CHA Annual Membership Meeting – CHA President Tammi Gainer – Event Center Arena  
Welcome to New York and Houghton College – Karl Sisson
- 3 – 4 p.m. Amanda MacDonald - Marketing Smarter - Best Practices for Riding Instructors – Event Center Arena
- 4 – 5 p.m. Tammi Gainer/Diana Beardsley/Celia King – Arena to the Boardroom: Coaching Leaders Using Horsemanship Connection – Event Center Arena
- 5 p.m. Shuttle to Cafeteria  
5:30 p.m. Dinner in Cafeteria  
6:30 – 8:30 p.m. Roundtable Discussions - Cafeteria  
(20 minutes each – so each person can choose 6 to attend)
1. Julie Fischer - Funding Your Equine Business by Thinking Outside of the Box
  2. Kathie Hilsher – Understanding Learning Styles
  3. Celia Bunge – Building a Successful Business Around Your Lesson Program
  4. Lisa Lombardi – How to Retain Clients
  5. Karen Keppen – How to Turn a Rescue Horse Into a Lesson Horse
  6. Cynthia Niemela – Equine Osteopathy
  7. Susan Garside – Painting the Lesson Horse and Other Fun Ground Activities
  8. Molly O’Brien – How Time to Ride Can Benefit CHA Members
  9. Jim McDonald – The Applied Science of Horse Training
  10. Beth Powers – How to Prepare for CHA Site Accreditation as a Site or a Visitor
  11. Christy Landwehr – How to Host a CHA Certification or Skills Workshop

### Friday, October 25, 2019

- 8 a.m. Breakfast in Cafeteria  
8:30 – 9 a.m. Shuttle to Equestrian Center  
9 a.m. Registration/Silent Auction/Trade Show Opens –Welcome Center at Equestrian Center
- 9 – 10:15 a.m. Julie Goodnight – How to Bring Out the Best in Your Horses and Riders - Event Center Arena  
Susan Berger – Rein Aids, How to Teach Them and Ride Them – Lesson Barn Arena  
Megan Smits – Focusing on Abilities – Event Center Classroom
- 10:30 - 11:45 Sue Ott – Western Dressage – Event Center Arena  
Mollie Vacco – Personalities/Learning Styles of Horses Defined Using Ground Work - Lesson Barn Arena  
Marla Foreman - Using Positive Reinforcement/Successive Approximation in Teaching – Event Center Classroom

Noon Lunch – Julie Goodnight - Collection: Promoting Self-Carriage - Event Center Arena

1:30 - 2:45 JoAnne Young – Developing Connections Through Half Halts - Event Center Arena  
Diana Beardsley - Therapeutic Horseback Riding: Not Just a Pony Ride- Lesson Barn Arena  
Barb Dipalma – Good Footing is Safe Footing – Event Center Classroom

3 – 4:15 p.m. Valerie McCloskey – Leg Yielding and Side Passing – Event Center Arena  
Cynthia Niemela - Equine Osteopathy: A Demonstration – Lesson Barn Arena  
Susanne Valla – Does Your Business Need a Brand/Identity - Event Center Classroom

4:15 – 4:45 p.m. Shuttle to Cafeteria  
7 p.m. CHA Awards Banquet – Cafeteria  
Julie Goodnight – Horse Trainer to TV Producer: The Unexpected Journey  
Closing of Silent Auction

**Saturday, October 26, 2019**

8 a.m. Breakfast in Cafeteria  
8:30 – 9 a.m. Shuttle to Equestrian Center  
9 a.m. Registration/Trade Show Opens – Welcome Center at Equestrian Center

9 a.m. - 10:15 Erin Cardea – Changing Your Track for a Better Distance When Jumping – Event Center Arena  
Terry Crisafulli - Bodywork Techniques for the Owner, Trainer, Rider and Caretaker - Lesson Barn Arena  
Pauline Burnes – Putting Horse Power into Multi-Use Trail Improvements – Event Center Classroom

10:30 - 11:45 Larissa Ries – Jumping Gymnastics: Exercises for Horses and Riders – Event Center Arena  
Karen Jackson - The 9 Points of Saddle Fitting Explained for Western/English Saddles – Lesson Barn Arena  
Dr. Bob Coleman – Feeding the Hard Working School Horse – Event Center Classroom

Noon Lunch – Jesse Westfall – Training Through Problems with Lesson Horses – Event Center Arena

1:30 - 2:45 Ellen Taylor – Lines, Not Reins - A Primer on Harness, Driving, & Racing – Event Center Arena  
Doug Corey CJF – Strategic Shoeing for the Senior Horse - Lesson Barn Arena  
Jennifer Gay – Essential Oils for Horse and Rider – Event Center Classroom

3– 4:15 p.m. Cheryl West – Control through the Timing of the Aids – Event Center Arena  
Jesse Westfall – How to Get More Suppleness and Bend Out of Your Lesson Horses – Lesson Barn Arena  
Jennifer Conner – Building Your Brand - Event Center Classroom  
Closing of Trade Show

4:15 – 4:45 p.m. Shuttle to Cafeteria  
5 p.m. Dinner in Cafeteria and evening off if wanted

6:30 p.m. Anne Brzezicki/Christy Landwehr - Real Colors Inventory for Working with Your Clients and Staff – Cafeteria (CHA Clinicians are encouraged to attend this session) Extra \$15 fee for instrument

**Sunday, October 27, 2019**

8 a.m. Breakfast in Cafeteria  
Tours on your Own  
9 a.m. – 12 p.m. YouTube Video Production – Houghton College Event Center

1. Ellen Taylor – How to safely hitch up a horse
2. Tammi Gainer – Lunging the Horse Safely
3. Susan Garside – The horse’s digestive track
4. Cheryl West – Simple Changes of Lead

Lunch on Your Own

Full conference participants may ride in one mounted presentation. Please bring own boots, correct riding attire and ASTM-SEI approved helmets. Sign up at the CHA registration desk to ride when you arrive on the day of the class you want to ride in. 9/12/19