



# **Certified Horsemanship Association 50<sup>th</sup> Anniversary Conference**

## ***Sponsorship Opportunities***

Certified Horsemanship Association (CHA) holds an annual international conference every fall with 150 – 375 equine professionals (riding instructors, equine facility managers, etc.) in attendance from the United States and Canada. Please be a part of this exciting year as we celebrate our 50<sup>th</sup> Anniversary as a membership association changing lives through safe experiences with horses!

### **Golden Sponsor - \$7,500**

1. Your company would have the naming rights of our entire event and your logo and company name would be displayed on all conference signage, welcome displays, press releases and publicity leading up to the event.
2. Greeting and remarks by a representative of your company during the CHA International Conference at our annual meeting and awards banquet.
3. Company materials and/or a take away gift in the welcome bags to all conference attendees.
4. Booth space at event.
5. Registration for 5 to the event, includes all provided meals.
6. Full page ad in the event program – sponsor to provide artwork.
7. Recognition at each main function of the event.
8. Listing on the CHA website with a link to your website.
9. One year advertising in each monthly CHA eblast, 12 ads total.
10. One full page ad in the CHA annual full color magazine – The Instructor.
11. Able to sponsor one CHA Radio Show during the year and have 10 minutes on show.

### **Blue Ribbon Sponsor - \$5,000**

1. Your company would have naming rights of a particular event during our conference such as our Welcome Reception, Friday Round Table Dessert Evening, Friday Keynote Lunch, Saturday Keynote Lunch, or Saturday Awards Banquet.
2. Company name and logo on all conference signage, welcome displays, press releases and publicity leading up to the event.
3. Greeting and remarks by a representative of your company during the event you choose.
4. Company materials and/or gift in the welcome bags to all conference attendees.
5. Booth space at event.

6. Registration for 3 to the conference, includes all provided meals.
7. Full page ad in the conference program – sponsor to provide artwork.
8. Six months advertising in CHA monthly eblasts – six ads total.
9. Half page ad in the CHA annual full color magazine – The Instructor.

### **Red Ribbon Sponsor - \$2,500**

1. Company name and logo on signage and welcome displays, press releases and publicity leading up to the event.
2. Greeting and remarks by a representative of your company during our annual meeting.
3. Company materials and/or take away gift in the welcome bags to all conference attendees.
4. Booth space at event.
5. Registration for 2 to the conference, includes all provided meals.
6. Half page ad in the conference program – sponsor to provide artwork.
7. Three months advertising in CHA monthly eblasts – three ads total.
8. Quarter page ad in the CHA annual full color magazine – The Instructor.

### **Yellow Ribbon Sponsor - \$1,000**

1. Company name and logo on signage and welcome displays, press releases and publicity leading up to the event.
2. Greeting and remarks by a representative of your company during our annual meeting.
3. Company materials and/or take away gift in the welcome bags to all conference attendees.
4. Booth space at event.
5. Registration for 1 to the conference, includes all provided meals.
6. Quarter page ad in the conference program – sponsor to provide artwork.
7. One month advertising in the CHA monthly eblast – one ad.

### **Ala Carte Support**

- |                                 |                                                   |
|---------------------------------|---------------------------------------------------|
| 1. Booth Space                  | \$550                                             |
| 2. Conference Program Ads       | \$145 - \$850 - depending on location in program  |
| 3. CHA Radio Show               | \$395 per show                                    |
| 4. CHA The Instructor Ads       | \$145 - \$850 - depending on location in magazine |
| 5. CHA Monthly Eblast Ads       | \$100 each month                                  |
| 6. CHA Conference Registration  | \$485                                             |
| 7. Company Recognition at Event | Priceless!                                        |



# Certified Horsemanship Association International Conference

## *Sponsorship Opportunity Sign Up*

Company Name: \_\_\_\_\_

Contact Person and Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip or Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Sponsorship Level:

_____	\$7,500	Golden Sponsor
_____	\$5,000	Blue Ribbon Sponsor
_____	\$2,500	Red Ribbon Sponsor
_____	\$1,000	Yellow Ribbon Sponsor

Payment: \_\_ Check # \_\_\_\_\_

Credit Card \_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Code: \_\_\_\_\_

Signature: \_\_\_\_\_ +

Please fax, email or mail form to Certified Horsemanship Association at contact information below.