



CHA International Conference *Tentative* Schedule of Events at the Houghton College in New York

Wednesday, October 23, 2019

9 a.m. – 5 p.m. CHA Board Meeting – Event Center Classroom

6 p.m. Dinner on Your Own

7 p.m. Night at the Movies – Equus Film Festival

Thursday, October 24, 2019

8 a.m. Breakfast on Your Own

10 a.m. – 5 p.m. Registration/Trade Show/Silent Auction Opens – Schaller Hall

Noon Lunch in Cafeteria

1 – 1:45 p.m. CHA Region Meeting – Meet Your CHA Neighbors – Cafeteria

2 p.m. CHA Annual Membership Meeting – CHA President Tammi Gainer – Schaller Hall
Welcome to New York and Houghton College

3 – 4 p.m. Amanda MacDonald - Marketing Smarter - Best Practices for Riding Instructors – Schaller Hall

4 – 5 p.m. Tammi Gainer/Celia King – Arena to the Boardroom: Coaching Leaders Using Horsemanship Connection – Schaller Hall

5 p.m. Dinner in Cafeteria

6:30 – 8:30 p.m. Round Tables - Cafeteria
(20 minutes each – so each person can choose 6 to attend)

1. Julie Fischer - Funding Your Equine Business by Thinking Outside of the Box
2. Kathie Hilsher – Understanding Learning Styles
3. Celia Bunge – Building a Successful Business Around Your Lesson Program
4. Lisa Lombardi – How to Retain Clients
5. Karen Keppen – How to Turn a Rescue Horse into a Lesson Horse
6. Cynthia Niemela – Equine Osteopathy
7. Susan Garside – Painting the Lesson Horse and Other Fun Ground Activities
8. Molly O’Brien – How Time to Ride Can Benefit CHA Members
9. Tom Newman – Infrared Light Therapy and Horses
10. Jim McDonald – The Applied Science of Horse Training
11. Christy Landwehr – So You Want to Host a CHA Certification

Friday, October 25, 2019

8 a.m. Breakfast in Cafeteria

8:30 – 9 a.m. Shuttle over to Equestrian Center

9 a.m. Registration/Trade Show Opens

9 – 10:15 a.m. Julie Goodnight – How to Bring Out the Best Your Horses and Riders - Event Center Arena
Susan Berger – Rein Aids – Lesson Barn Arena (2E/2W Level 2)
Megan Smits – Focusing on Abilities – Event Center Classroom

10:30 - 11:45 Ken Najorka – Western Dressage/Ranch Horse – Riding Circles and Straight Lines – Event Center Arena
Trish Hutchinson - Personalities and Learning Styles of Horses Defined Using Ground Work - Lesson Barn Arena
Marla Foreman - Using Positive Reinforcement/Successive Approximation in Teaching – Event Center Classroom

Noon Lunch – Julie Goodnight - Collection: Promoting Self-Carriage - Event Center Arena

1:30 - 2:45 JoAnne Young – Developing Connections through Half Halts - Event Center Arena

Diana Beardsley - Therapeutic Horseback Riding: Not Just a Pony Ride- Lesson Barn Arena
Barb Dipalma – Good Footing is Safe Footing – Event Center Classroom

3 – 4:15 p.m. Valerie McCloskey – Leg Yielding and Side Passing – Event Center Arena
Cynthia Niemela - Equine Osteopathy: A Demonstration – Lesson Barn Arena
Susanne Valla – Does Your Business Need a Brand/Identity - Event Center Classroom

4:15 – 4:45 p.m. Shuttle Back to Campus
7 p.m. CHA Awards Banquet – Cafeteria
Closing of Silent Auction

Saturday, October 26, 2019

8 a.m. Breakfast in Cafeteria
8:30 – 9 a.m. Shuttle over to Equestrian Center
9 a.m. Registration/Trade Show Opens

9 a.m. - 10:15 Erin Cardea – Changing Your Track for a Better Distance When Jumping – Event Center Arena
Theresa Crisafulli - Bodywork Techniques for the Owner, Instructor, Rider and Caretaker - Lesson Barn Arena
Pauline Burnes – Putting Horse Power into Multi-Use Trail Improvements – Event Center Classroom

10:30 - 11:45 Larissa Ries – Jumping Gymnastic: Exercises for Horses and Riders – Event Center Arena
Karen Jackson - The 9 Points of Saddle Fitting Explained for Western and English Saddles – Lesson Barn Arena
Dr. Bob Coleman – School Horse Work Hard, So Feed Them Right – Event Center Classroom

Noon Lunch – Jesse Westfall – Training Through Problems with Lesson Horses – Event Center Arena

1:30 - 2:45 Ellen Taylor – Lines, Not Reins - A Primer on Harness, Driving, & Racing – Event Center Arena
Ren Bannerman – Reinsmanship – Lesson Barn Arena
Jennifer Gay – Essential Oils for Horse and Rider – Event Center Classroom

3– 4:15 p.m. Cheryl West – Control through the Timing of the Aids – Event Center Arena
Jesse Westfall – How to Get More Suppleness and Bend Out of Your Lesson Horses – Lesson Barn Arena
Jennifer Conner – Building Your Brand - Event Center Classroom
Closing of Trade Show

4:15 – 4:45 p.m. Shuttle Back to Campus
5 p.m. Dinner in Cafeteria and evening off if wanted

6:30 p.m. Anne Brzezicki/Christy Landwehr - Real Colors Inventory for Working with Your Clients and Staff –
Cafeteria (Clinic Staff should attend this as well as everyone who wants to.) Extra \$15 fee for instrument

Sunday, October 27, 2019

8 a.m. Breakfast in Cafeteria
Tours on your Own

9 a.m. – 12 p.m. YouTube Video Production – Houghton College

Lunch on Your Own

Full conference participants may ride in one mounted presentation. Please bring own boots, correct riding attire and ASTM-SEI approved helmets.
Sign up at the CHA registration desk to ride when you arrive on the day of the class you want to ride in.

4/22/19